

ROSEWORTHY OLD COLLEGIANS ASSOCIATION INC

MINUTES

COMMITTEE MEETING

Thursday 17th June 2019 at 4.00pm

FREE Eyre LTD Meeting Room, Hutt Street, Adelaide

- 1. Welcome:** President Fiona Hill
- 2. Apologies:** J van de Weyer, A Richarson, M Rebbeck, C McLean
- 3. Present:** K Forrest, D Coyner, D Manson, R(Dick) Turnbull, M.Rodda, A.Dennis,
Guest: Marek Kwiatkowski – Director of Advancement, Uni of ADL
- Presentation from Marek:
1. ROCA's tax deductibility status.
- ROCA does not have DRG Status (a status granted to approved charitable organisations, so cannot provide a tax deductible receipt to donors
- Marek's team is investigating how ROCA could fit in under the University's DRG Status whereby donors could nominate ROCA as their preference to receive their donation.
2. Roseworthy Campus and Student Fund (RCSF)
- As far as Marek can ascertain, the RCSF still exists and has two bank accounts associated with it;
- a) Operating Account: \$58,900
- b) An Endowment Fund: \$81,400
- It appears that no funds have flowed from either of these accounts for over 2 years and that they are being managed and administered by the Roseworthy Campus. Marek will continue to investigate this and let ROCA know
- We believe that ROCA is still paying for 3 x \$500 annual prizes – funds that should be coming from the RCSF.
3. School of Animal and Vet Science Development Plan
- Marek brought the Committee up to date with the significant work that is going into establishing a circa \$12-15m endowment fund to build on the strengths of the school.
- The Endowment Fund will be largely about offering services and support to push the school's global ranking higher.
- 4. Confirmation of Minutes:** 15 April accepted by All.
- 5. Business arising from Minutes:** The company contracted to produce the brass name plates for the ROCA Honour Boards has gone into receivership. Dick is now exploring another company in

Sydney – Central Foundary – to quote on the job. Committee members encouraged to use their contact to find alternative suppliers.

Carolyn Mc has requested head shots of Committee members for the updated website

Fiona's memorabilia article in the recent Digest has bore a number of great items including vintage port / wine, gold and silver RAC medals, golf trophy etc

6. Correspondence:

14 emails received asking for members to now receive an emailed version of the Digest (following the announcement that the most recent Digest would be the last printed version)

ROCA received a request for financial support from the Silo Art of Owen group. ROCA does not sponsor such events.

7. Treasurer's Report:

\$10,000 : Bank SA term deposit

\$444 : BankSA Everyday acct.

\$2,342 : Bank SA wine fundraising acct.

\$23,000 : in RaboBank

\$689 withdrawn from the Bank SA deposit to help pay for the recent Digest expenditure.

With the end of printed Digests, the only future Digest costs will be for graphic design work (\$440 / edition)

Wine sales are critical to bolster our balance sheets.

D Coyner rolled over the Bank SA term deposit for another 4 months

8. Agricultural Student Fund:

To be covered in Marek's discussion

9. Adelaide Alumni & Membership:

M Rodda reported on attending his first Alumni Council meeting, representing Roseworthy and Waite Campuses.

C McLean submitted her reports to the President, noting the start of the latest ROCA social media campaign and also the likely establishment of the Roseworthy Vet Alumni Network

D Manson: Alumni must provide ROCA with email 'bounce-backs' and a number of other reports listed below in action items

10. West Coast ROCA Branch:

No report.

11. South East ROCA Branch:

No Report

12. Riverland ROCA Branch:

No report

13. Mid North/YP Branch:

D Coyner to arrange a catch up at Pikes Winery in late September 2019

14. ROCA Membership:

Constant numbers with death and new members evening each other out

15. General Business:

15.1 Digest

Committee discussed moving to shorter, quarterly updates. M Rodda, as Digest editor said that this sounded great, but relying on contributions is always a headache, and so unless it is someone's paid role / a volunteer who has lots of time, it can't happen under the current format.

15.2 Ag Reunion Dinner	This year the Alumni is targeting 1998-2003 graduates for the annual dinner
15.2 Award of Merit	One nomination received so far – Allan Piggot
15.3 ROCA Annual Dinner	Eventbrite for electronic payments is live and receiving payments already. A.Dennis will co-ordinate the Master Spreadsheet of attendees

Summary of Action Items

All : send head shot of yourself to Carolyn McLean

Fiona: send spreadsheet of those members still receiving the printed Digest. Committee to go through list and find those they know have an email address and get in touch with them and sign them up to the electronic version.

Mark: write to Carolyn asking for:

1. List of all bounce backs from any ROCA email campaigns so that we can follow up
2. List of any ROCA members listed internally as “Do not contact” or who have ‘unsubscribed’
3. The entire ROCA member database, including the age of the member

Mark: ask through External Relations or Alumni Council how ROCA members can chose to ‘opt in’ to receive ROCA messages but not other University messages – ie, ROCA needs to be an option to opt in with.

Kate: Add to the Master Annual Dinner checklist: ‘seek letter of financial support for University / Alumni staff to attend the Annual Dinner.

A.D: Manage the Annual Dinner Master Attendee spreadsheet

Dick and Dave: to arrange Audio systems / speakers etc for Annual Dinner

A.D: Add a 60 Year reunion table to the event.

Meeting closed at 6:15pm

Next Meeting: Monday 19 August