

ROSEWORTHY OLD COLLEGIANS ASSOCIATION INC

AGENDA

COMMITTEE MEETING

Monday 15th April 2019 at 3pm

FREE Eyre LTD Meeting Room, Hutt Street, Adelaide

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|---|---|------------|
| 1. Welcome: | Fiona Hill | |
| 2. Apologies: | Andrew Dennis, Melissa Rebbeck, Dick Turnbull | |
| 3. Present: | Alan Richardson(Skype), Jess van de Weyer, Dale Manson, David Coyner, Carolyn, Mark Rodda, Fiona Hill | |
| 4. Confirmation of Minutes: | February 2019 – OK DC, second DM | |
| 5. Business arising from Minutes: | Full review of previous Minutes/Actions | |
| | <ul style="list-style-type: none">• Email changes in progress for contact details – Carolyn• Brass plates are in hand and ready to be attached to boards at Roseworthy• Deposit paid on venue | |
| 6. Correspondence: | | Mark |
| Two address changes – Dale received. | | |
| 7. Treasurer's Report: | | Mark (Mel) |
| \$1018.69 General | | |
| \$2747.70 Wine | | |
| Rabo TD – 9mth \$27731.74 | | |
| Bank SA TD – \$10689.59 | | |
| Post Box due - \$135 – Mark to take cheque to Post Office to pay | | |
| 8. Agricultural Student Fund (formerly RC&S Fund): | MR to give update (Marek) | Mark |
| Carolyn has it in train to find/trace back what happened and will update us with the current situation when she has the full story. | | |
| 9. Adelaide Alumni and Membership: | | Dale |
| Mark Rodda accepted to Alumni Council. Dale Manson's term has been completed. | | |
| David Coyner won Alumni Award. | | |
| 10. West Coast ROCA Branch: | | Mark |
| Discussions of a dinner in Port Lincoln in 2019 and something more substantial 2020. Contact is Brian Ashton | | |
| 11. South East ROCA Branch: | | Alan/Jess |
| Next meeting 2020 but interest in 2019 possible at Royal Oak catering easy on site. | | |
| Action: Carolyn to check the survey to see interest in yearly catch up. Jess to report back at next meeting | | |
| 12. Riverland ROCA Branch: | | Dale |

Intention in 2020.

13. Mid North / YP Branch:

Dave C

No action. Possible venue Eldridge Wines. Some potential attendees in year group reunion.

Action: Dave and Fiona to draft an invite and then canvas wine students and others to find a date/location.

14. ROCA Membership

Dale

- Have revised ROCA list from Alumni without age column (Carolyn will send an updated version).
- Alumni will have up to date address for graduates – get them via their student
- Total membership – 2296 members (approx 800 without mailing details)

15. General Business: 15.1 Digest – finalization for Autumn. Final printed copy?

Mark

15.2 Social Media – Wright Social : wrap-up of 2018 grant Completed. - Mark
2019 – Action: kate find university grant email and get details to Dave and Mark.

Carolyn - suggest considering launch campaign in May to avoid holiday period – or do wine promotion during holidays?

15.3 Website update – UoA revamp of Alumni websites - Carolyn Fiona/Jess

University is updating new visual identity – opportunity to review website and content

Wine network example to demonstrate, changes

Think about what we want to promote on the front – what are the most important things front and centre, categorise and make it more engaging. Wine and science most similar to ROCA (have quite a bit of content)

Plonkies Pick, Current Digest (Keeping in Touch), Membership, History, Reunion Dinner, Scholarships, Roseworthy Today. *ROCA swipe right* .The committee. Review website, update all the current components and direct Carolyn on the design.

Action: Carolyn to send through examples to look at us.

Action: Alan to lead project – members to put together ideas for website (ins and outs) and feed to Alan and then liaise with Carolyn.

Thank you Jess and Dale for time that have put into changes. Other input from David Spencer.

Action: Fiona to forward information from David Spencer, Jess and Dale to Carolyn

Jess - Roseworthy Campus Committees – Facebook group – we can tag into our social media campaigns to keep in touch.

15.4 Fundraising – Wine: marketing and UofA winelist Fiona (A.D.)

Fiona met with Lee Eldredge wines re marketing. Lee's advice after seeing the label, was impressed and suggested not to discount the wine and that \$20 would be fair price.

Action: AD – automated electronic form – with **delivery**/pickup/postage. QR code.

Increase promotion and automated order

Putting donation or wine purchase into Eventbrite forms.

- Options for selling through Roseworthy and Adelaide University. Need to get wine onto the approved university list.
- Sell in Roseworthy campus diner – won't be heaps but option for events and promotions.
- Tom O'Gorman – Adelaide university club and at Roseworthy – formal dinners are at Cath's discretion once approved.

15.5 Memorabilia update

Fiona

Article in Digest – Fiona to Plonkies for wine donations and general memorabilia article from Dale

Harry Stephens memorabilia bequeathed. Including lifetime membership and letter from church refusing Baptism in Hall. Jacket has been dry cleaned and mended and in Fiona Hill's wardrobe.

Kate has found app Ehive that is used to catalogue collections – will trial and give feedback next meeting.

15.6 Campus events – “O” week and upcoming.

Fiona/Kate

KF, AD and FH attended Roseworthy O'night new students learn about groups on campus.

Met RACSUC President Alex Haysmen and previous Chris >>>>>>>> - learning about ROCA and what it might support.

Identify as Adelaide Uni but also Roseworthy College feel – Duel badging and the colours.

Events to get involved in:

- Prize giving – Jess to attend, 28/4/19 (Thank you, Jess)
- Waite vs RAC in September –
- Graduation Dinner October – attend and keep contact - scholarships

Action: Fiona contact Alex Haysman interested in participating how best to do so.

15.7 Sponsorship – RM Williams application

A.D.

Completed and submitted. Receive 2000 applications so we'll hope for success. Included the page from the 1945 magazines.

15.8 2019 Reunion dinner – invitation review, Eventbrite

Dale/All

Invitation update – Dale can put together – need details of venue, price

Invite RacSuc – president and secretary

Formal invite - Marek, Carolyn, Inge, Lisa, Wayne and VC, Award of Merit and partner.

Opportunity to have at Roseworthy in future – for discussion in future meeting.

Action: Dave Coyner to approach Alumni re formal invites asking for contribution to cover presence of Alumni staff at the reunion.

Year groups

- 10 Year – Corbin Schuster/Jess
- 25 year – Kym Thiel
- 40 Year – Mark Secker
- 50 Year – Dick Turnbull

Mel will set up Eventbrite. Paper invites and cheques and then add in the list to print out.

Action: Dale to send last years dinner spreadsheet.

Action: Mel to send address for eventbrite web address to Dale

Other Business:

- Alan Piggott – award of merit nomination received – due date June 30th. Discuss nominations at the next meeting.
- Article in Digest to promote.
- David Spencer – printing polo shirts for the year group (60 year)

Next Meeting: 17th June, 4pm-6pm.