

ROSEWORTHY OLD COLLEGIANS ASSOCIATION INC

MINUTES

COMMITTEE MEETING

Monday 5th June 2017 at 6.00pm

FREE Eyre LTD Meeting Room, Hutt Street, Adelaide

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- 1. Welcome:** Introduction of Andrew Dennis - new Committee member
Fiona chaired by Vice President in Coyner's absence.
- 2. Apologies:** David Coyner. Jess van de Wyer. M Rebbeck
- 3. Present:** F Hill, A Dennis, D Manson, R Turnbull, M Rodda, K Forrest, A Richardson (via skype)
- 4. Confirmation of Minutes:** April 2017 Confirmed D Manson, Second M Rodda
- 5. Business arising from Minutes:** **Adelaide Uni job description forms**
***Action: M Rodda to send form to M Rebbeck and remaining unregistered members**
- 6. Correspondence:** **Address changes received**
***Action: M Rodda to send list of addresses to members.**
***Action: All members to examine list and add/update email addresses we have.**
- Wilf Power – suggest nominate David Spencer as Alumni Fellow, a life member of ROCA, to be bestowed at AGM. Proposed M Rodda, seconded D Manson and R Turnbull
***Action D Coyner to send nomination to Lisa Taplin**
- 7. Treasurer's Report:** **As provided** Mark
Term deposits – consolidate
***Action: D Coyner to investigate best options and consolidate term deposits**
- 8. Agricultural Education Fund:** D Manson participated in scholarship interviews
Roseworthy Student Campus Fund – Mike White (\$3000/yr) Dale/Mark
ROCA support 3 prizes – given at graduation – very happy!
i. Animal Science
ii. Vet Bio-science
iii. Bruce eastick (Vet) – most academically outstanding student
Accounts have been received and paid for prizes
The Waite/Roseworthy/Adl scholarship fund have been consolidated into the Agricultural Education Fund. M Rodda was advised that a survey was undertaken and results showed that RSCF be only used for Roseworthy

Students. Queries about who the survey was taken of and how it was distributed.

***Action: M Rodda to meet with M Goldsmith to discuss**

- 9. Adelaide Alumni:** Turnover of staff managing Alumni at University – Emily Kemp contact until July then new contact will be in place. Dale
- 10. West Coast ROCA Branch:** Nil
- 11. South East ROCA Branch:** Nil Alan
- 12. Riverland ROCA Branch:** Activity planned Jun/Jul 2018 Dale/Jess
- 13. Mid North/YP Branch:** Possible meeting to line up with YP or Hart field days Fiona/Dave
- 14. ROCA Membership – new members and lost members update** Dale
- 15. General Business:**

14.1 Committee meetings suitability - day and time review

Decision to stick with Monday evening, improve Skype capabilities Fiona

14.2 Annual ROCA reunion dinner

Date: October 20th, Glenelg Golf Culb.

R Turnbull away Sept 17 – Oct 7, K Forrest away Oct 2 – 15

University offered more help – D Turnbull to give Emily Kemp a protocol. Have to ensure we get people's graduation year and confirm funds to ROCA

***Action: D Turnbull speak to Emily and begin process. Get the notice form for spring ROCA Digest then through Uni, Email, Yr groups organizers).**

*** Action: D Coyner –official invite via Alumni**

Use Eventbrite – RSVP and Pay – on website. Also need to provide cheque capability.

Profile of coordinators and link to RSVP

***Action: D Turnbull to speak to University to sort out – 10, 25, 40, 50, 60 year groups**

14.3 Facebook / Social Media update

Mark/Dale

Social media campaign – 25 Years – lead to new members and 'hit' numbers increased. Wright

Social preparing a report.

Approach University for more funds to promotion via Facebook – M Rodda finding it difficult to get a meeting with staff changes.

LinkedIn – via Wright Social

Jess

Set up a company page – allows for professional networks, can include meaningful content, 1 per day is best but 1 or 2 posts per week also shows activity

Letter form Wright Social submitted.

Need a strategy – what is this page purpose – is it possible to get advice from Wright Social on most cost effective approach.

***Action: next meeting – review of 25 Year campaign – Andrew and Mark invite Wirhgt Social and discuss future approach.**

*** Jess contacted RACSUC to do a cross over/link for better interaction – follow up with request for meeting.**

14.4 Fundraising – ROCA Wine update

Good sales after the Digest distributed

Endeavour to deliver in SA (Free)

Check the email address (wine specific) Password Plonkies2014,

User:winesalesroca@gmail.com – this address is only used for wine sales

Email addresses for ROCA – set up so ROCA@uni bounces to Gmail so more than one person will check.

***Actions**

- M Rodda to discuss with D Coyner
- D Turnbull set up gmail address ROCACommittee@gmail.com
- Dale to set up bounce from Uni account to gmail
- Set up admin for multiple recipients

14.5 Sponsors Update

Meeting with Pipers next week

Banks via term deposit

Other Business:

ROCA Banner – cost \$185 to replace. Decision to leave as is at this stage.

Next Meeting: 7 August 2017