

ROSEWORTHY OLD COLLEGIANS ASSOCIATION INC

Meeting Minutes

COMMITTEE MEETING

Monday 15th September 2014 at 6.00pm

FREE Eyre LTD Meeting Room, Hutt Street, Adelaide

1 Welcome: Light meal 6.00pm until 6.45pm

2 Apologies: Dick Turnbull, Rob Smyth

3 Present: Don Chambers, Chris Penfold, Ray Taylor, Mark Rodda, Dale Manson, Alan Richardson, & Dave Spencer (from 7.30pm). Mark Rodda acted as Chair of the meeting in Dave's absence.

4 Confirmation of Minutes: From previous meeting on 21st July 2014

Don Chambers suggested he NOT be recorded as being the ROCA President and Chris suggested that he be recorded as an attendee as well as Don.

Moved: Ray, Seconded Chris that amended minutes from the previous meeting be accepted.

5 Business arising from Minutes: 5.1 Wine Sales project update. (Mark)

Not many sales since last meeting but we are now in profit mode, so all sales are now profit. Have about 13 boxes of red & white left to sell, but Mark is busy marketing the wine to his family members, and hopes we can soon sell the remainder.

Ray Taylor suggests that at the AGM Dinner, we can place a bottle of red & white on each table, and if people want to buy more bottles for consumption at the dinner, they will be charged \$12 corkage per bottle. Need to ensure they have a stock of both white & red in the Golf Club bar on the night. We will need to sell further bottles OUTSIDE of the clubhouse on the night (eg from the back of a ute!) So need to allow members to order at the dinner and then take delivery in the car park afterwards. Ray will liaise with the Glenelg Golf Club re them selling our wine from the bar on the night. Dale as MC for the night will promote our wine so hopefully we can also make plenty of sales.

Union Club wine Sales

(Mark)

Mark called the Adelaide University Union Club after our last meeting, re selling the ROCA wines at their premises. He has not had an official response so far to stocking our wine. Mark will follow up on this initiative. Alan asked about the Roseworthy Campus Tavern stocking our wines as well. Chris Penfold will speak to the catering manager at the Roseworthy Tavern.

5.3 ROCA Digest (Mark)

Committee members all received a printed version of the latest Digest. We are still having to print and post around 800 copies. It is by far our biggest ongoing cost! Need to encourage as many members as possible to receive the Digest by E-Mail.

5.4 ANZAC Day 2015 Plans (David)

Dick Turnbull has done a lot of work on this project, but he still needs the key people at the University to give it the official green light. It's Important that we do consult with the staff at Roseworthy Campus so they feel involved and a part of the process. (Suggestion from Dale Manson)

5.6 ROCA Web Page Update needed? (David)

We all need to look at whether the page needs to be totally overhauled or just revamped from its current format. Our format is not especially inspiring, but it is functional and workable from our point of view. The University may prefer us to fall into line with the "standard look" of other alumni websites. Generally agreed we don't need to change what is already working for us if we can avoid it.

6 Correspondence: 6.1 Invitation to Reunion Dinner for Kate Robertson (Chief Engagement Officer of U of A Alumni) and Partner

Have not heard back from her as yet. Dave will follow up the invitation.

6.2 Invitation to AGM Dinner for David and Mark from the Agricultural Faculty of the U of A.

Four members of the ROCA committee will be present at the Faculty meeting next week to follow up on these invitations. Will also contact a couple of other key people we'd like to invite. If they accept, these people will have to cover the cost of their own dinner

Dave will also see whether Ruth Rosie is keen to come and whether the University is able to cover her cost of attending

6.3 Award of Merit Selection Panel communication

David has communicated with the panel and they have indicated they have chosen a worthy winner. Details to be announced just prior to the AGM/Dinner.

7 Treasurer's Report: David on behalf of Treasurer, Dick Turnbull (See attachment)

The Treasurer's Report has previously been sent out by Dick. Alan noted that an extra \$310 has just been banked as surplus funds from the South East ROCA dinner, so that should boost the balance sheet.

The Committee suggested a commendation be passed on to Dick Turnbull for the fine job he is doing managing our finances. The committee very much appreciates the detail he is providing us with. Mark raised the issue that there appears to be a slight discrepancy between the detailed accounts and the summary re the surplus funds on hand. One suggests a surplus and the other suggests a loss. Mark will catch up with Dick when he gets back from overseas so that this apparent discrepancy can be sorted out before the AGM.

8 Roseworthy Campus Student Fund: (Ray)

The last meeting was held at the Roseworthy Campus. Kate Robertson (Chief Engagement Officer of U of A Alumni) was there to outline what her group is doing over all alumni areas. She is looking to make changes to the number of committees operating under the University structure (ie reduce numbers). We have to demonstrate that our committee needs to remain and to maintain its support from the University management. Also discussed the Agricultural Education forum held at the Showgrounds recently which was attended by many providers of agricultural education scholarships. Generally agreed that agriculture was not enjoying the high profile it deserves, and was not attracting students to the courses available. We need to encourage students at the early stages of their education to look at the opportunities in agriculture. The Ag. Education teacher at Balaklava High School has demonstrated that with the right encouragement, students will take on Ag. studies and will do very well academically if given the chance. It's important that the RCSF justify its existence as a separate fundraising and scholarship distributing body. A general issue both in the University and the general community is making sure agriculture is seen as important to the University and the SA economy. Dale made the point that the Waite and Roseworthy Campuses are key pieces of real estate owned by the University and they are seen as high profile assets that enhance the University's status.

The Landmark Scholarship has been discontinued since their take over by Agrium. Need to lobby Agrium to get that reinstated.

Ray suggests there also be an RCSF Committee Scholarship awarded on behalf of committee members. Ray is happy to provide financial support as are several other committee members. Donations would be kept private. They hope that other ROCA members would also respond by looking to provide scholarships.

Ian Oliver is working with Riverland Wines, hoping they will also come to the party with an appropriate scholarship

Generally agreed that at the next meeting of the RCSF, they need to look at getting a wider representation from all areas of agriculture, horticulture, & the wine industry.

9 Adelaide Alumni and Membership: (Dale)

Dale is on the University Alumni Council. The University generally is having trouble connecting with their various potentially alumni member, so it's not just a problem for ROCA. The chair of the Alumni Council is Tim Cooper from Coopers Brewery and Vice Chair is Stephen Yarwood, the Adelaide Lord Mayor. One big issue for all alumni chapters is how to get access to the names and addresses of past graduates who are NOT yet members of alumni organisations. ROCA is THE most active group in the whole university in terms of keeping track of members and potential members.

ROCA needs to write to John Radcliffe and thank him for his service to the University Council. Somehow he was tipped off the Council in the latest round of voting for membership. He has served agriculture and ROCA well!

Worth noting that when newly appointed SA Governor Hieu Van Le first came to SA, RAC staff member Basil and Pat Sheehan took him under their wing, so he presumably has some strong positive connections with the old RAC campus.

Dale also noted that past Award Of Merit recipient, Rex Butterfield passed away recently at the age of 92. A great loss to the agricultural and veterinary community.

Also worth noting that Phil Laffer AM, (also a ROCA Award of Merit recipient), will shortly receive the "Distinguished Alumni Award" from the University. This is a very prestigious and rare acknowledgment.

We now have 1967 ROCA members, but there are many more thousands who COULD be members. On the other hand there are a couple of dozen ROCA members who have asked NOT to be contacted by us or the University in future! (List was distributed to the Committee).

Chris suggests that ROCA could have a role in looking at just WHERE the available jobs are in agriculture. There are jobs out there for agronomists for example, but "How many and where" should the focus be in terms of educating our current and future Ag. students. Maybe we need to canvas businesses via a survey, funded by the University ideally, to find out just who needs employees in the agriculture sector. The academics generally are not in touch with industry needs, so we need to take the initiative. Mark will do some work on this idea with various industry bodies.

10 West Coast ROCA Branch: (David)

Dave spoke to Brian Ashford, and he is keen to pass on the baton as West Coast rep to someone else. Is Chris willing to represent the West Coast on the committee (given he hails from Tumby Bay originally)? We do need a person to report to us regularly on their activities if possible. The answer depends on whether Chris stays on the committee after the AGM.

11 South East ROCA Branch: (Alan)

Made a profit on the recent ROCA South East dinner of \$310. Ian Black would like to see the dinner held a bit closer to Port MacDonnell at some stage. Alan suggested the next event could be at Coonawarra... about 50km closer to Mount Gambier than Naracoorte. If numbers are down at the next dinner, may have to seriously consider holding the event every second year.

12 Riverland ROCA Branch: (Kym Hudson)

No report.

13 ROCA Membership – new members (Dale)

ROCA is now signing up many more new members now that we have no membership fees. We have been sending their details through to Ruth Rosie as they arrive. It's not a real rush but certainly more than we have coming through in past years. Generally old RAC graduates rather than recent graduates of the Roseworthy Campus. Dave suggests we need to draft two letters ..one targeting new graduates and one targeting the past graduates, to encourage them to join ROCA. May need to send these potential members E-Mails (with copy of the ROCA digest attached) via the University as they control the database of past graduates.

14 General Business:

14.1 Nominations for incoming ROCA Committee & office holders (David)

We need to do this NOW, well before the AGM. Mark has one possible nomination. We do need to get some younger graduates on board. Alan will approach David Brown, Trevor Wagner & Doug Crosby as possible candidates.

14.2 Honorary Life Members (David)

Last year Dave raised this issue as we have not appointed any Life Members for a long time. This status recognises long serviced to the ROCA organization. Dave is keen to see recognition for Brian Ashton for example due to his long service on the West Coast for ROCA. Dave will contact Ben Ranford, President of the EP Branch to see if they will support Brian's nomination. Will also speak to Brian to see if he will be a member of the ROCA committee.

14.3 Sponsors Update (Mark)

The association with our major sponsor, William Buck is going well, including us contacting members regarding an information night they were holding for potential clients. They will also be at our AGM, to raise their profile with our members even further. Mark is trying to encourage them to be creative in taking advantage of the ROCA link.

Does ROCA need to develop a "slogan" for use on our display material and publications? Committee members agreed to think about this over the next week or so.

14.4 Visit to Roseworthy Campus (David/Chris)

Chris reports that it was a very useful to get together recently with key students & Dave Purdie. Dave Spencer spoke about the ROCA background and role. About 8 key student leaders were present and were keen to hear about ROCA. This will be an annual event hopefully. The ROCA President will present the annual Student Cup at the campus annual dinner in November, and hopefully a small ROCA contingent will also be present.

14.5 Update of ROCA Honour Board (David)

Updating of the ROCA Honour Boards recording the names of Past Presidents and Award of Merit recipients in the Roseworthy Campus front foyer will cost us about \$500. It was decided to proceed with this.

15 AGM and Dinner Checklist:

15.1 Glenelg Golf Club Liaison (Ray)

Ray has sorted out the room setting and has also finalised the menu and printing of the place mats by the GGC. We have to print out the Program, Year groups & Award of Merit list etc. Dale & David will sort this out.

Ray detailed the tempting menu for this year's AGM dinner.

15.2 Invitation Registration (David/Mark)

Dave and Mark will take on the task of keeping track of attendees and collecting the money. Dick Turnbull will also assist in this role as ROCA Treasurer.

15.3 Table Allocation

Again David and Mark to sort out.

15.4 Name Tags (need to be purchased)

Need about 150 tags. Mark has access to a stash of tags that can be used. We DO need to encourage attendees to return their name tags at the end of the night.

15.5 M.C. Dale Manson.. has this duty under control.

15.6 Reunion Group Co-ordinators

- | | |
|------------------------|-------------------------------|
| - 50 Year Group (1964) | Brian Daniels |
| - 40 Year Group (1974) | Trevor Wagner and Doug Crosby |
| - 25 Year Group (1989) | Chris Penfold |
| - 10 Year Group (2004) | Alf Weaver |

The year coordinators have all been sent a running sheet by Dale that outlines the do's and don't's of what to do on the night to ensure smooth running of the event.

15.7 Plonkys Pick for Table and Sales (Mark/Chris)

See previous comments in Business Arising from minutes

15.8 Photographer (Award of Merit etc) (Alan)

Alan agreed to take photos of key people and events at the dinner.

16 Annual General Meeting:

16.1 Agenda and Minutes

David

Dave has an agenda already prepared, and will print it off ready for the evening. He will give summary of his President's Report at the AGM and a more comprehensive report will be presented at the dinner, with the written report available to members on the night. Ray will also give a report from the Campus & Student Fund.

16.2 Minute Taker

Alan Richardson to do this duty on the night at the AGM.

16.3 Nominations for next Committee

Need to make sure that people willing to be on the committee (including continuing members) ARE actually nominated on the night!

16.4 President and Treasurer Report

David

Dick Turnbull will not be there on the night and we do need to make sure his figures all tally and are easy to understand for those attending. David and Mark will chase this through with Dick once he returns from overseas. Mark will present the Treasurer's report on behalf of Dick.

16.5 Update of Constitution

Alan

David will let Alan know what the changes are from last year's AGM so that the website can be updated by Alan. We also need to notify the SA Corporate Affairs Department of these changes as they are required to know under their legislation.

These changes need to be ratified at THIS year's AGM and that ratification officially recorded in the minutes. David flagged the issue that the ROCA constitution does need to be able to reflect changes to the University Alumni Association constitution. This may necessitate a change to our own Constitution. (This also relates to us being or not being an incorporated body!)

17 Any Other Business:

17.1 A slogan for the ROCA promotional banner?

Dave asked delegates to come up with some ideas for a ROCA "slogan" that could be used on our new pull-up banner and on other PR material.

A couple of ideas were put forward... "Realising agricultural opportunities"

... "Recognising opportunities and capacities in Agriculture"

Generally agreed that more ideas were needed and the word "Roseworthy" needs to be included in any slogan. This will be discussed amongst the Committee via e-mail over the next week or so.

18 Next Meetings:	AGM and Dinner	Friday, 17 th October
		Monday, 17 th November

19 Meeting close:	8:45 pm
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