

ROSEWORTHY OLD COLLEGIANS ASSOCIATION INC

AGENDA

COMMITTEE MEETING

Monday 18th November 2013 at 6.00pm

FREE Eyre LTD Meeting Room, Stepney

1 Welcome: Introduction and Welcome by President David S
(Establishment of a minute taking roster)

2 Apologies: Locky McLaren, Kym Hudson, Lucy Coward, Chris Penfold, Ray Taylor.

Present: Dave Spencer, Dale Manson, Mark Rodda, Alan Richardson, Rob Smythe, Dick Turnbull, Mark Langman.

3 Confirmation of Minutes: 9th September, 2013 Moved: Mark Rodda. Seconded, Dick.

4 Business arising from Minutes: **ACTION LIST** responses

RSCF Web page update of scholarship winners Ray T

Not sure whether any action taken as yet. To be carried over to next meeting.

Business Names Registration David S

No record of registering our business name as yet... no cheque written to cover the cost. Paul Mansfield may have done this but not yet claimed back the cost involved.

Need to check with Paul Mansfield perhaps to confirm or deny as he was to have followed through on this. Public Officer, Dick Turnbull to follow up and do the registration if required.

Wine Sales Project David/Mark/Chris/Dale

Dick, Dale & Dave went to the tour of the wine facility at Waite. But they can't sell wine from the campus and do not want to compete with commercial wineries. However they DO want to increase their wine sales and as we are incorporated, we COULD sell wine to Uni staff, and Alumni organizations! Great way to earn some income for ROCA. Dick and Chris Penfold will also chase up (with Vic Patrick, John Glaetzer & Dick Walker and others) the logistics of selling wine from other commercial producers who are ex RAC plonkies. They will look at how to do it logistically, how to source and distribute the wine and how to link in with the Waite wine output. Need some sort of mail order system. May need to generate tasting notes and get well respected wine makers to endorse each batch. Need to look at a target price of around \$15 per bottle retail. Aim to make around \$4 to \$5 profit per bottle. Mark Rodda will assist Dick & Chris if necessary. Will report back at February meeting

ROCA Database review Dale/David

Still got a long way to go with finalising the database. Need to write to overseas people and confirm contact details. Need to get good relationship with the Alumni

Association to keep providing us with a copy of the updated database and in turn we need to provide them with updates in a format that makes them easy to insert.

ALL the AU Alumni associations are crying out for more access to the Alumni database. Need to ensure that the AU database for recent graduates IS passed on to ROCA, whether or not they indicate whether they want to be members. (They are now automatically members, IF we manage to sign them up somehow..they MUST be signed up by us however or they are not members according to AU policy. Can we change this policy at AU perhaps, so that when ALL Ag/Vet studnets automatically join the AU Alumni Association they then become members of ROCA chapter as a sub-set of the overall Uni body. Dale to pursue policy change at AU if possible on behalf of ALL Alumni chapters.

5) RAHS 175 commemorative History book

Dale M

Been paid for and ordered by ROCA, though the history book will not be released until next year. The book is leather bound and will cost \$500 per copy. Need to organize some sort of event to mark our presentation of this landmark book to the library at Roseworthy. Should be able to involve senior people from RAHS, Uni Adl and Roseworthy campus. There are strong historical links between these bodies, so we do need to recognise this during the book presentation. Likely to happen sometime in first half of next year.

Request for Quarterly Report for RCSF per Uni

David/Ray

Original agreement between ROCA and RCSF was that we get regular updates from the fund. Ray Taylor to follow up and try to get a response from the fund re this issue.

Sponsorship Proposal Piper Alderman

Mark R

No action happening on this proposal at this stage. Sydney branch of Piper Alderman did not support the proposal from the Adelaide branch unfortunately. Mark Rodda will follow through with other firms who would be keen to be involved with ROCA. He thinks our brand is very marketable and worth \$ to appropriate companies.

Old Students Cup

David S

Have now ordered a new version of this cup, now that it's been resurrected. Money was donated by students of 1971 graduation year and cup has been presented to Frances Collett. (For best all-round student). 4 ROCA members attended the dinner/charity ball at Roseworthy to see the presentation. Was great PR for ROCA.

Roseworthy vs Waite Campus sports

David S

Dave was unable to attend this event unfortunately. Have not yet seen the results of the competition in netball & football. Hopefully some committee members can attend next year. University is keen to utilise the sporting facilities at Roseworthy to a greater extent. Suggested we look to donate a trophy of some sort from proceeds of our wine sales in future.

Unfortunately no one from committee was able to attend. This included a showcase of the new Equine Centre.

5 Correspondence:

- 1) Emails concerning Constitutional changes
- 2) Invitations to Graduations and special events (Very much appreciated when ROCA members turn up to these events)
- 3) Numerous emails from Ruth Rosie and Kim Harvey.

Suggestion that we perhaps use the fancy IT gear at the Waite or Adelaide campus to facilitate meetings with the more remote members of our committee.

Mark and Dave to meet with Kate Robinson (Uni Adl Engagement Officer...wants to raise funds from Alumni!) She is very keen to get ROCA members involved in bequeathing money to the University in future.

6 Treasurer's Report:

Dick Turnbull

Paul Mansfield has resigned as Treasurer, so Dick Turnbull has taken on this role. Made a good profit on the annual dinner of over \$1800.

General donations of \$495 came in with the ROCA dinner money, and we also raised some money at the dinner for the Nasho plaque. Have actually made a profit of over \$150 on the plaque as we received more than needed to cover this item.

Need to get better return on our deposits at RABO Bank as at the moment we only get around 0.5%! Dick Turnbull will investigate other options.

Auditor's fees are THE big expense we need to look at. We urgently need sponsorship to cover this item for free if possible. Maybe we approach the University to see if they can help out. Dick Turnbull will follow this suggestion and report to the February meeting.

Moved Dick, seconded Dale that the Report be accepted.

7 Roseworthy Campus Student Fund:

Ray Taylor

Ray reported (to Dave) that they meet every second Tuesday of the month. They are concentrating on revamping membership of the committee to make sure all members are committed and DO attend most meetings. Also keen to get more ROCA members to offer financial support to the fund.

8 Adelaide Alumni and Membership:

Dale Manson

First, the usual message that we still need to get acceptance by our members that we ARE now part of the Adelaide University. We DO have a strong voice with the Uni administration as we tend to be passionate and committed to our institution.

Dale is currently on the old Alumni Advisory Committee and this body will soon become the new Alumni Council. Hence the need for the recent election conducted via E-Mail. There are 6 faculty groups to be elected plus a University/Waite representative . There will be up to 10 other appointed members of the Council. This group will have strong influence in determining University policy.

The definition of “Alumni” has now been refined to be... any ex student or staff member who has spent at least one year at the University. So current staff & students cannot be members. Which brings up the question, how do we engage with them while at University and get them to join ROCA once they are EX-students?

The Waite campus held its centenary celebrations this year, and ROCA was well represented at that function. Dale also attended an Alumni forum to look at how better to serve Alumni members, especially overseas members. Several “breakout groups” were formed to brainstorm ideas. Some international members were even flown in for the event. The main outcomes from the forum were the need to allow easier access to the Uni Alumni database, a consistent funding policy for Alumni chapters and how all Alumni networks can support university goals & objectives. Also a suggestion that we make better use of our E-Mail database to target particular Alumni groups.

There are 28,000 Alumni members and of those close to 8,000 are located overseas...most in Asia. There are now 9,000 students at AU and of those, 25% are overseas students. (Mostly from China). Can ROCA get involved in some sort of hosting function for overseas students to help them feel connected with the institution and the community? Need to come with some sort of event..perhaps farm visits, a country BBQ, whatever. Maybe we also need to target rural and interstate students who are living away from home and need some moral support to help them come to terms with their new life in or near the city.

Worth noting that the University Marketing Group is available to offer us help with branding and publicity issues and campaigns. Maybe need to make better use of this facility.

Dale has now been elected as an “Alumni Fellow”, thanks to his work for ROCA and Adelaide University (Dr Bruce Eastick also received the same accolade). Well done!

9 West Coast ROCA Branch:

Mark Langman

They have decided on a date and place for the reunion. The 8th February at Tumby Bay. Venue and speaker yet to be confirmed. Details will be put on our Facebook site as things are finalised. Brian Ashton is the contact.

10 South East ROCA Branch:

Alan Richardson

Next South East reunion is likely to be in Naracoorte in early August. Need to set date and location and put that information in the ROCA Digest ASAP. Most probably the Naracoorte Hotel again.

11 Riverland Report

Kym Hudson via David

Yet to confirm, but the Riverland reunion may be the 20th May. No details of location as yet.

12 General Business:

Roles of Committee members David S

Important to give each committee member a role. Main job still to be filled is that of minute secretary. Dave suggests we rotate the role to share the load. Mark Rodda may have a colleague who can do the job for us for free... as a "community service". Mark will approach her to see whether she is prepared to help.

Dick will continue his role looking after plaques etc commemorating students who served in the services and will also coordinate and develop wine fundraisers. Mark Rodda will continue to work in his role liaising with the University and seeking fund-raising/sponsorship. Dale will look at ideas for linking with current students and graduates. (Together with Mark Rodda & Chris Penfold). Mark Langman will try to stir up new members in his work circle (PIRSA).

Maybe we need to produce a pamphlet on ROCA for distribution to potential members. The UofA may be able to help us here with production of this pamphlet. Mark Rodda will follow through with the University.

Meeting Dates for 2014 David S

Suggests we adopt 3rd Monday of each meeting month.

So this means we aim for 17th February (Including Skype trial for distant members) , 28th April, 21st July, 15th September, 17th November and with the dinner/AGM on Friday 17th of October.

Round-up of 2013 David S

We had a very successful strategy meeting in June to change the way we structure ROCA membership and to define the role of the ROCA Alumni. Dick T is still in favour of a combined Waite/ROCA Alumni as an overall Agricultural/Primary Production Alumni for U of A. Alternatively we could sponsor the formation of a separate Waite Alumni (Dale's preferred outcome).

Review of 2013 AGM and Reunion Dinner David S

Was a great success. Good food, good venue, well run and an excellent meal , plus we made a healthy profit! Rob suggests in future we send the dinner registration from via a separate attachment or separate E-Mail otherwise it can get lost in the text of the ROCA Digest. Only complaint re the dinner was that Glenelg IS a bit of a hike for some from the centre of Adelaide, so we could consider using say the Adelaide Wine Centre as the venue. After some discussion, the general consensus is to stick with Glenelg Golf Club however.

Update of ROCA website David S

Will be updated in the next month or so by Ruth Rosie and will include the President's Report from the AGM, a new membership application form, details of the new committee etc. Please DO look at the website regularly to make sure it's up to date and correct.

Facebook Page Mark R

The "Friends" list is growing steadily, especially with students and new graduates who tend to be Facebook devotees. It's a great tool for immediate updates on ROCA activities. Please DO send photos and news of any ROCA related activities to Mark Rodda so they can be uploaded to the Facebook page.

Autumn Digest 2014 Mark R

Mark Rodda will again be the editor of the Autumn digest, due to be published in April . Please DO work on articles NOW.

13 Any Other Business:

- Letter of thanks should be sent to past committee members. Dave Spencer to action
- David suggests we again apply for a grant from the University to allow a group of current students to attend our ROCA dinner. Was a great success this year so let's do it again.
- The ROCA Honour Board in the College Dining Room need to be repaired and updated . We will have to bear the cost of that work. It's now 3 years out of date so needs to be done ASAP.
- Work placements with ROCA members have yielded some pleasing results. We have already arranged a couple of sponsors for current students , but we need to encourage more of this activity to strengthen our links with the College Campus.
- Dick Turnbull reported on progress with the upgrade to the John Dowie statue and on upgrading the brass plaque on the chapel. Hopefully ROCA can find \$2000 to put towards this project with the University contributing \$8,000. Needs to be all completed ready for Anzac Day 2015. Dick is keen we have a strong presence at the re-opening of the Tassie Library when the National Serviceman's Plaque unveiled. We need to write a letter to all donors thanking them for their contributions toward the plaque. Mark Rodda will do this (to be signed by the President).

Next Meeting:**17th February, 2014**