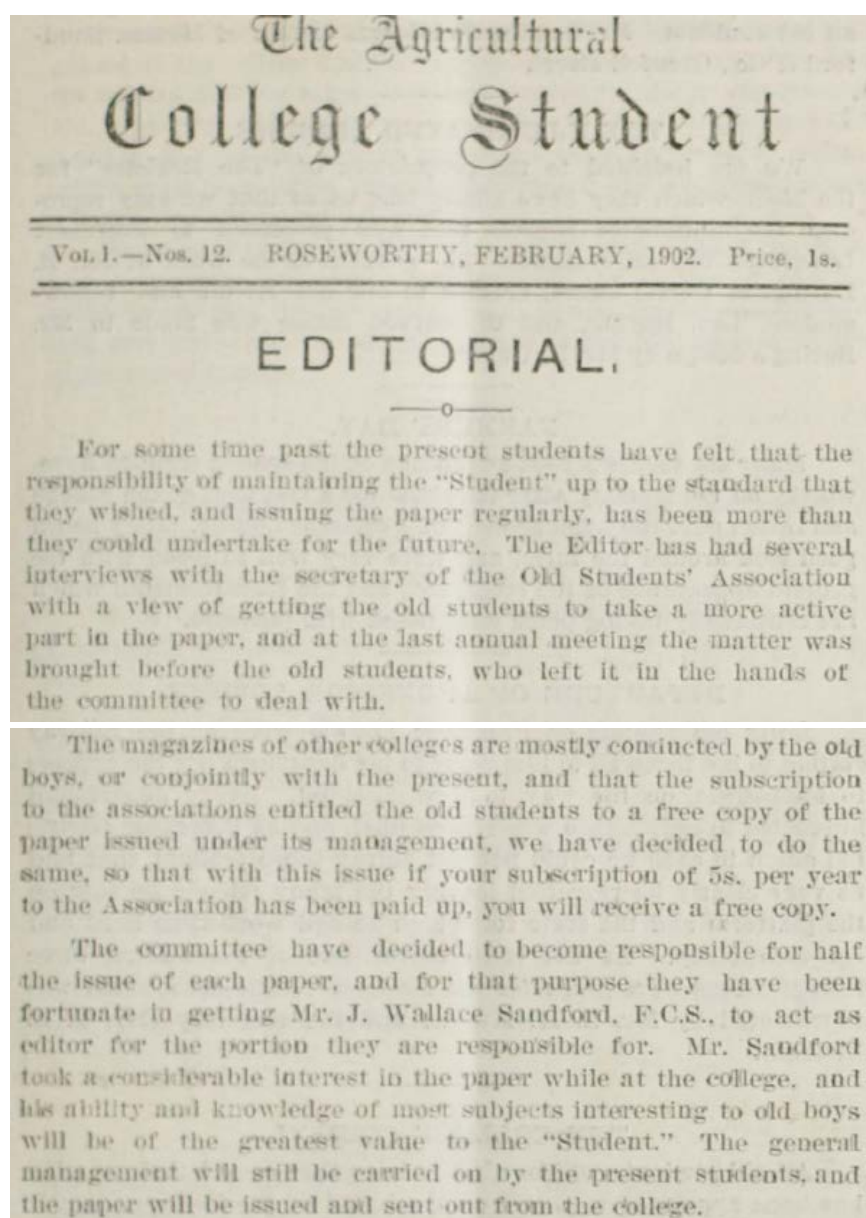


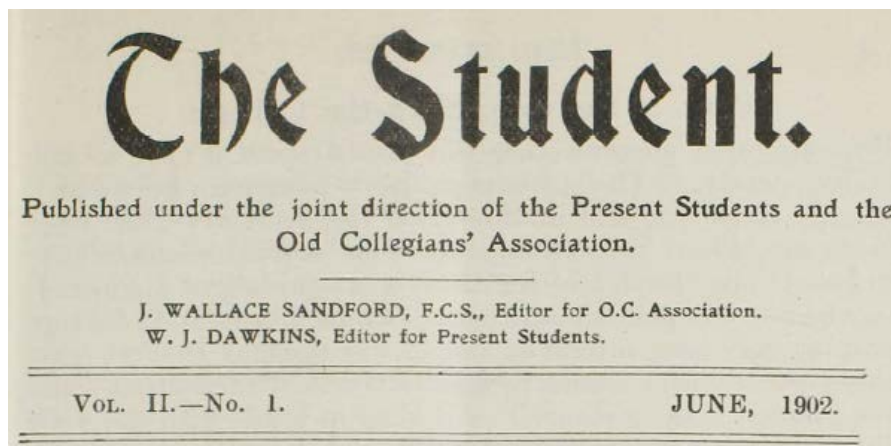
Origin of the ROCA Digest

From soon after the establishment of the Roseworthy Old Collegians Association in 1898, the Association's primary means of contact with its members was through the pages of The Student magazine, first published in July 1897.

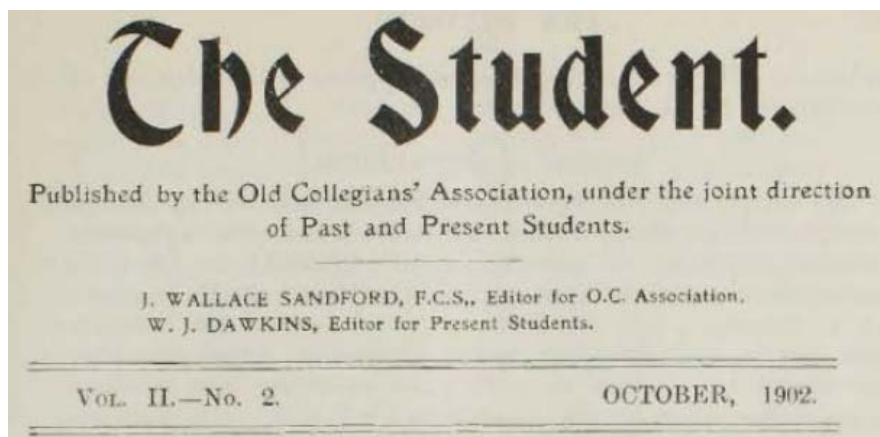
Over time the Association significantly increased its reliance on The Student to communicate with its members and the Vol. 1. No. 12 edition of The Student, published in February 1902, reported in an Editorial that the Association and the students at the College had agreed to share the responsibility for publishing further editions.



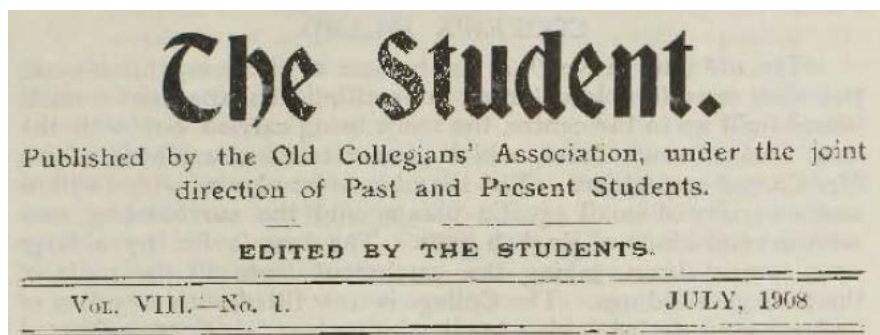
The masthead of the subsequent Vol. 2 No. 1 edition, published in June 1902, indicated that shared responsibility.



The following edition, Vol.2 No. 2, published in October 1902, indicated The Student was now published by the Old Collegians Association.



Subsequently, the masthead of the Vol. 13 no. 1. Edition, published in July 1908, indicated the editing of the publication was by the students.



In the late 1950's the rising cost of producing The Student resulted in a significant increase in the contribution required from the Association, and several appeals were made to members for funds to cover the extra cost.

Whilst the appeal had some success it was not sufficient to address the concern of the Association's Committee, which commenced looking at other options for communicating with its members.

At a meeting of the Committee on 12 July 1961 it was proposed that the Association should publish a monthly newsletter and it was agreed the proposal be investigated for consideration at a subsequent meeting.

At the next meeting of the Committee, on 25 October 1961, the outcome of the investigation was presented and discussed, including consideration of a potential adverse impact on The Student if the Association commenced producing its own newsletter. The Committee, being of the view that there would be no adverse impact, proceeded to establish a Sub-Committee to formulate draft terms of reference for an Editorial Committee and present to the Committee the proposed plan for the first edition.

The following meeting of the Committee, on 12 December 1961, received and adopted the terms of reference, including that the production of the newsletter was to be assisted by the engagement of publisher.

It was reported at meeting of the Committee on 28 February 1962 that a letter of engagement as publisher had been sent to Charles F Brown and Associates. It was also at this meeting the newsletter commenced to be called the ROCA Digest. It was also reported the publication of the first Digest was delayed because sufficient advertisements had not yet been obtained.

At the 13 June 1962 meeting of the Committee it was reported that publication of the first edition was anticipated to be at the end of July, although the publisher has not as yet sourced sufficient advertisers.

With a Foreword by the Minister of Agriculture, the Honourable David Brookman, and an Editorial by the Association President, Roland Day, the initial 30-page ROCA Digest, with 11 pages of advertising, was published in August 1962.

